

Greenwood Genetic Center Foundation



**Partner with us
in transforming
genetic services
and care.**



Who we are

The Greenwood Genetic Center (GGC) is the **world’s only fully integrated genetic center**—combining clinical care, diagnostic labs, research, and education —to advance the understanding and treatment of rare diseases.

Annually, we are....



Serving 5,500+ patients through in-person visits, telemedicine & eVisits



Processing 22,000+ genetic tests

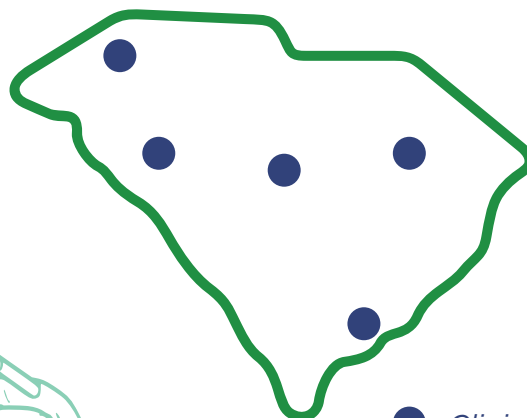
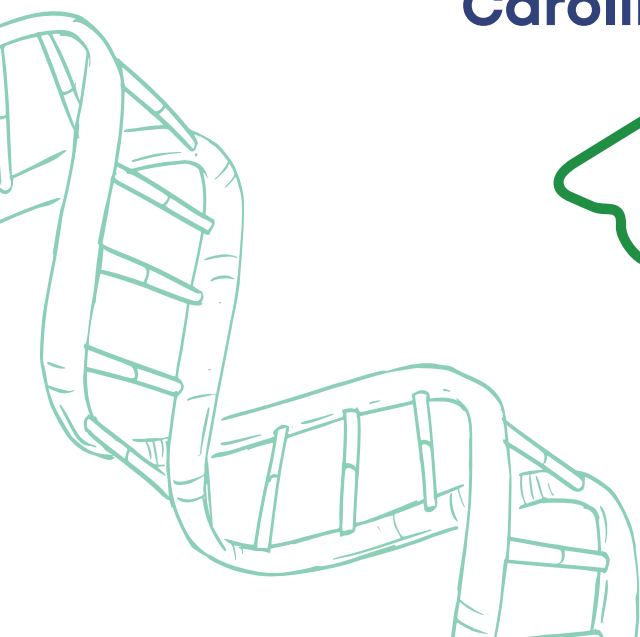


Inspiring 10,000+ students to pursue genetics careers



Publishing 60+ peer-reviewed articles advancing global research

... and we have been serving South Carolinians since 1974



● Clinic locations

Education Outreach



Our Genetic **Education** Center offers hands-on experiences where students learn about genetics, diagnostic testing, and research. They engage in lab activities, explore genetic traits, and consider ethical issues in testing, all while discovering careers in life sciences.

Additionally, our Mobile Science Laboratory Program brings the **Gene Machine and Helix Express** to schools, offering STEM-aligned genetic education and lab experiences across South Carolina.

Our Why



1 in 10
Americans
have a rare
disease



Takes an
average of
5-7 years
for a
diagnosis



U.S. averages
2 medical
geneticists
per 500K
people



Only **5% of**
rare diseases
have an FDA-
approved
treatment



Delayed
diagnosis of
rare diseases
can lead to
significant
economic
costs, ranging
from **\$85,000**
to **\$517,000**
per patient

Your Impact

Funds raised by the GGC Foundation aim to close these gaps by advancing genetic research, providing more timely diagnoses, increasing access to groundbreaking treatments and therapies and encouraging the next generation of genetics leaders. We believe that every patient deserves the right treatment, at the right time.

Your Opportunity



By supporting the GGC Foundation, you're helping to improve the quality of life for families affected with rare genetic disorders by reducing diagnostic wait times, increasing treatment options, and inspiring the next generation of genetics leaders.



Ways to Impact

**Annual
Partnership**

**Event
Sponsorship**

Annual Partnership Levels



\$50,000 Visionary Partner

- Customizable visibility options to align with your marketing goals
- Race the Helix- *Genome Sponsor* Benefits
- Keys for Care- *Tunes Sponsor* Benefits
- Education Outreach- *Gene Machine Overnight x2* Benefits
- Exposure on multimedia channels throughout the year
- Recognition at GGC and GGC Foundation events

\$25,000 Strategic Partner

- High-visibility opportunity with educational programs
- Race the Helix- *Genome Sponsor* Benefits
- Keys for Care- *Invitation Sponsor* Benefits
- Education Outreach- *Gene Machine Day Trip x2* Benefits
- Exposure on multimedia channels throughout the year
- Recognition at GGC and GGC Foundation events

\$10,000 Platinum Event Sponsor

- Race the Helix- *Genome Sponsor* Benefits
- Keys for Care- *Tunes Sponsor* Benefits

Other Levels

- Customizable sponsorship packages based on your marketing goals



Your support helps us to continue to improve clinical care, genetic discovery, and patient outcomes.

Event Sponsorship Opportunities



KEYS for Care

 Jan. 22, 2026

Keys for Care is a fun, music-filled event featuring dueling pianos, with all proceeds supporting the Care Reimagined campaign. This initiative advances genetic research and enhances patient care for those impacted by rare genetic conditions.



 Greenwood
Sept. 20, 2025

 Greenville
Spring 2026

Started by the Shenal Family, **Race the Helix** is an annual 5K race and 1-mile walk held in both Greenwood and Greenville. All proceeds benefit the GGC Cares Fund, providing financial support to families impacted by rare genetic conditions.



“The impact that the GGC has had on our family and others across the globe every day is immeasurable. We can’t imagine walking this journey without their guidance and support.”

– Stephen Shenal, father of GGC patient ⁷

KEYS for Care

All proceeds benefit GGC's 'Care Reimagined' Campaign

GRAND SPONSOR (1) - \$7,500

Recognition as Presenting Sponsor at event & on promotional materials, including print, digital and social media. Speaking opportunity at event, premium seating for up to 12 guests plus up to 4 tickets for a GGC family

TUNES SPONSOR (3) - \$5,000

Recognition at event & on promotional materials, Reserved seating for up to 10 guests plus up to 2 tickets for a GGC family

COCKTAIL SPONSOR (1) - \$2,500

Signage at event and logo on promotional materials, Reserved seating for up to 8 guests

INVITATION SPONSOR (1) - \$1,500

Logo on event invitations, program, and website, Reserved seating for up to 6 guests

TABLE SPONSOR - \$1,000

Recognition on table signage, and in event program, Reserved seating for up to 8 guests

INDIVIDUAL TICKETS- \$75

Entry to event, complimentary welcome drink, and dinner

event.gives/keysforcare2026

Sponsorships



	STATEWIDE (BOTH EVENTS)				SINGLE EVENT		
	Genome Sponsor	Helix Gold Sponsor	Helix Silver Sponsor	Education Sponsor	Walk the Helix Sponsor	Helix Bronze Sponsor	Shenal Family Sponsor
	\$5,000	\$3,000	\$2,000	\$1,500	\$1,000	\$500	\$250
Speaking Opportunity at Events	✓						
Logo/Link on Race Website and Social Media Posts	✓	✓					
Recognition in Promotional Materials	✓	✓	✓		✓		
Pre and Post-race 'Thank You' Announcements	✓	✓	✓		✓		
Option for Booth at Event(s)	✓	✓	✓	✓	✓	✓	
Name/Logo on Signage, and T-shirts	✓	✓	✓	✓	✓	✓	✓ name only
Complimentary 5K Registrations	8 per race	6 per race	4 per race	2 per race	4	2	2



To sponsor, visit <https://bit.ly/RTHpartner>






















Meet the Puskas Family

A Race the Helix-
Greenville
Grateful Family

Education Outreach SPONSORSHIP OPPORTUNITIES

Your support covers the cost for travel and lab materials for science students to experience innovative hands-on genetics activities and STEM career exploration with a talented and expert team of GGC instructors.

	Class Field Trip to GGC	Helix Express Day Trip	Gene Machine Day Trip	Helix Express Overnight Trip	Gene Machine Overnight Trip
Cost for a full school day	\$300	\$600	\$800	\$1,000	\$1,500
Name/logo on signage					
Social media recognition					
Observe class and speak to students about careers					
Name/logo on promotional announcements					
Share visit with local media					

We look forward to working with you!



Cady Nell Keener
Executive Director



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Boo Ramage
Director of Philanthropic Services



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Foundation Coordinator



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Visit our Website

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Together, we reimagine care, one patient, one family, and one genetic story at a time.



Address

101 Gregor Mendel Circle, Greenwood, SC 29646



Website

www.ggc.org/foundation



CONTACT INFORMATION

Company: _____
Contact: _____
Address: _____
Phone: _____
Email: _____



Give Online

COMMITMENT

- Strategic Corporate Partner
- Visionary Corporate Partner
- Platinum Event Sponsor
- Race the Helix Location/Level: _____
- Keys for Care Level: _____
- Education Outreach Level: _____

CONTRIBUTION

Our organization plans to pay by:

- check credit card

Please charge my credit card

Name on Card _____ Exp. date _____

Card No. _____ Sec. code _____

Signature _____ Date _____